

SIMONIZ

GlassCoat

Technology Driven Protection

with Stain Sentry®



World Class Protection

VISION CLEAR



PROSELECT

TARGETED VEHICLE PROTECTION

SURFACE PRO
paint protection when dings occur

ALLOY WHEEL PRO

WorldClass & Family Owned



Our Mission

“Simoniz is steadfast in our commitment to continually pioneer professional car care. High quality products, exceptional performance, second to none customer service and creative marketing strategies drive our core values to excel in our industry. Our tradition started in 1910 and we continue today and in the future to continue to drive our brand in support of our team members, professional agents, strategic partners, dealers and customers is the focal point of our existence. We are proud of our unrivaled contributions and accomplishments, but strive daily to be better than before! ***Professional car care... around the globe.***”

— ***Bill Gorra, Proud Owner and CEO,
Simoniz USA***

“The Leader in Vehicle Appearance and Total Surface Protection”

Q: WHAT DIFFERENTIATES A WARRANTY FROM A SERVICE CONTRACT?

Simoniz offers proof from independent labs that its products mitigate damage.



The Test

To determine the durability of Glasscoat using an Accelerated Weather test, SAE Test J2527-2004, which prescribes wavelength distribution, irradiance, humidity, exposure and water spray cycles.

The Test Result

Glasscoat showed no failure after 1750 hours of weatherometer testing...the equivalent of 7+ years.



The Test

Our objective was to determine the durability of a coating of alloy wheels with Simoniz Glasscoat.

The Test Result

The Accelerated Weather Test supports the claim that Simoniz Glasscoat adheres to the aluminum alloy wheel paint for 4+ years offering a hydrophobic barrier to contaminants.



The Test

A windshield gravel bombardment test of 100 stones expelled onto a Vision Clear treated half of a windshield vs untreated from 13 ¾ inches through a gravel tube muzzle at 70 PSI.

The Test Result

The untreated windshield side showed projectiles leaving major pitting in the glass with large chips through the outer glass layer. The Vision Clear treated side showed only minor pitting with no chipping in the glass.



The Test

To determine if Sanicheck is effective against mold, mildew and algae as a static agent and to determine if Sanicheck Anti-Microbial provides freshness and combats deterioration and discoloration by odor causing bacteria, fungi, and algae.

The Test Result

Simoniz Sanicheck was allowed an EPA registration (EPA Reg. No. 87538-2-18305 sub-registered under the Coeus Technologies) verifying automotive claims.



The Test

An eleven (11) pound cylinder with a hemispherical end was dropped from one meter above the door to produce a representative door ding.

The Test Result

The dropped cylinder produced a golf ball sized ding approximately 1.5 inches in diameter. Simoniz Surface Pro protected the paint with no paint chipping or cracks and only light abrasions. These light abrasions were easily buffed out with traditional detail methods.



For complete efficacy results, contact your Simoniz agent.



with Stain Sentry®



Exterior Protection:
Acid rain, bird droppings, tree sap,
insect damage, and more.

Interior Protection:
Fabric seats, leather seats,
floor mats and more.

Paint protection against: acid rain, bird droppings, tree sap, insect damage, road d-icing agents, hard water etching and UV damage.

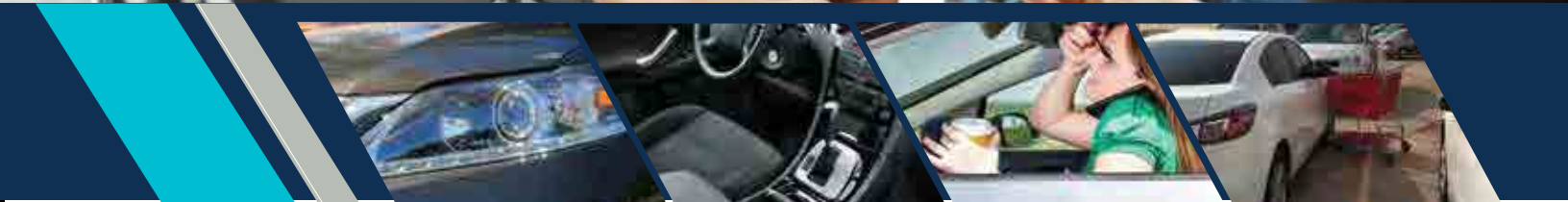
Interior protection against: consumable foods, chewing gum, make-up, crayons, food dyes, blood, urine stains, pet waste, clothing dye, ink and vomit.



Glasscoat LeaseGuard Protection



increase protection with lease customers



PLUS UP TO \$2500* EXCESS WEAR & TEAR COVERAGE

The GlassCoat® LeaseGuard™ Protection plan was created exclusively for leaseholders to protect their vehicle's interior and exterior surfaces while providing them with worldclass paint and interior warranty protection, as well as financial coverage and benefits for most excess wear and tear conditions and other end of lease concerns.

Paint Coverage

- Chalking & Fading
- Loss of Gloss
- UV Damage
- Bird Droppings
- Insects
- Tree Sap
- Hard Water Spots
- Acid Rain
- Aerosol Spray Paint
- Road Salts & Chemicals
- Paint Over-Spray

Coverage Includes Zero Deductible and Free Rental Car with All Repairs*

Interior Protection

- All Foods & Beverages
- Chewing Gum
- Food Dyes
- Vomit
- Mildew
- Fading and Discoloration
- Blood
- Human and Pet Waste
- Make-up
- Clothing Dye
- Ink and Crayons

Coverage Includes Zero Deductible and Free Rental Car with All Repairs*



VISION CLEAR

Windshield & Headlight Protection



better vision...safer driving



Headlight protection from fading and more.



Provides hydrophobic protection against rain and environmental elements.



Windshield protection that improves vision clarity.

Windshield protection improves vision clarity and provides hydrophobic protection against rain and environmental elements..

Headlight protection from fading and yellowing that improves vision clarity.





continuously protects... eco-friendly



Interior protection from germs, viruses and odors in the ventilation system, seating cabin and cargo areas.



They are worth protecting!

SURFACE PRO paint protection when dings occur



it's not if...its when!



Advanced techniques effectively remove dents, dings, creases,

Innovative, high quality paint repair solutions for vehicle owners.

Surface-Pro protection protects the painted surface of the vehicle when minor dents occur. Surface-Pro protection plan is designed to enhance customer loyalty, protect the investment of customers' vehicles and create an additional revenue stream that increases profitability for body shops.



PROTECTION WHEN MINOR DENTS OCCUR

SURFACE PRO

ALLOY WHEEL PRO

Wheel Surface Protection



keep the "new" wheel look



Provides protection from surface abrasions and more.

Immediate and obvious increase in pride of ownership and resale value.

Alloy Wheel Pro protection from surface abrasions and pitting, reduces brake dust buildup, easy clean-up.

Alloy Wheel Pro protection is a unique chemical barrier that keeps your alloys cleaner, enhancing the look of your vehicle.



PROTECT YOUR LOOKS!

**ALLOY WHEEL
PRO**



Meeting and Exceeding Your Customers Expectations

Simoniz ProSelect - Targeted Vehicle Protection

Simoniz ProSelect gives you the power to select which enhanced coverage meets your expectations of protection. The environment is harsh, but nothing beats those hazards better than Simoniz ProSelect.





Simoniz ProSelect Pop-Up Banner (33"x78")
Item# PSPOPLG

Great display for waiting rooms, lobbies and any showroom.

SIMONIZ

PROSELECT™

TARGETED VEHICLE PROTECTION

**WORLD CLASS
BRANDING**



Promote SaniCheck Hand Sanitizer throughout your dealership!



Simoniz®, the country's oldest car care brand adds instant credibility for your customers! Every year the Simoniz® brand makes hundreds of millions of consumer impressions in print, television, social media and movies. With Simoniz® ProSelect®, you get a powerful consumer brand – a brand that your customers trust and believe in.

ProSelect Rack Cards & Holder

Great brand visibility!



ProSelect Rack Card Holder

Perfect for F&I Department and Sales representative desks

Available in a Single Rack Card Holder or a 6 Rack Card Holder

Item# Holder1 - Single Rack Card Holder
Item# Holder6 - 6 Rack Card Holder



ProSelect Glasscoat w/Stain Sentry® Rack Card

Item# PSRCGLAS (25/package)



ProSelect VisionClear® Rack Card

Item# PSRCVISION (25/package)



ProSelect SaniCheck® Rack Card

Item# PSRCSANICK (25/package)



ProSelect Surface Pro® Rack Card

Item# PSRCSURFACE (25/package)



ProSelect Alloy Wheel® Rack Card

Item# PSRCALLOY (25/package)



ProSelect Alloy Wheel® and Surface Pro® Rack Card

Item# PSRCALLOYSURF (25/package)



Great brand visibility!

ProSelect WORLD CLASS POS

For your dealership!



Tri-Fold Brochure

ProSelect Tri-Fold Brochure
Provides coverage information.

Item# PSTRFOLD



Video "Storybook"

ProSelect Video Book
Our interactive storybook plays the complete ProSelect story upon opening. It delivers your message consistently and is guaranteed to drive up penetration.

Item# PSVB1



F&I and Sales Desk Mat

ProSelect Desk Mat
Perfect for F&I Department and Sales representative desks.

Item# PSDESK



Rear View Mirror Hang Tag

ProSelect Mirror Hang Tag
Provide the complete protection program and coverage information for the ProSelect Protection program.

Item# PSHANGTAG



Windshield Static Cling

ProSelect Windshield Static Cling
Creates brand visibility as well as displaying protection coverage.

Item# PSSTATIC

Worldclass Training

Inspires a winning culture



Our all inclusive training will open your eyes to the profit that lies within the business!



F&I Training

We don't just offer a great program we offer a proven sales process that generates excellent penetration! We educate your customers with sales tracks, video, and print media to show clearly why investing in GlassCoat™ makes sense.

Application Training

Training videos are available on our website www.GETSIMONIZ.com

Simoniz® provides live webcast training that can be projected directly into your dealership from the world famous Simoniz® Garage.



Certification and Industry Standard Training manuals



Glasscoat POS

Worldclass brand visibility

THE STORY BOOK ▼

GlassCoat Video Book

Our interactive storybook plays the complete Glasscoat™ story upon opening. It delivers your message consistently and is guaranteed to drive up penetration.

Package Size
Item# GLSVB1



Delivers your message consistently!





Glasscoat Standard POS For your dealership!



Car Topper and Desk Topper

Glasscoat Car Topper and Desk Topper

Glasscoat® Car and Desk Toppers are light weight & great brand visibility.

Item# GLSRTOPPER - GlassCoat Car Topper
GLSDESKTOPPER - GlassCoat Desk Topper



Glasscoat Brochure

Glasscoat Customer Brochure

This brochure provides coverage information.

Item# GLS1030



Mirror Tag

Glasscoat Mirror Tag

Glasscoat® Hang Tag displays the complete appearance program for your vehicle.

Item# GLSH1



Desktop Paperweight

Glasscoat Paperweight

Perfect for F&I Department and Sales representative desks to represent you are a Certified Simoniz® Glasscoat® Dealer.

Item# GLSPWHT

Glasscoat Premium POS

Worldclass brand visibility



Thank You Kit

Glasscoat Thank You Kit

Kit includes Simoniz® Carrying Case, Instant Shine, Nitro Shine, Car Wash Mitt and Microfiber Towel.

Item# GLSC16

Showroom Floor Pop Up Sign

Glasscoat Large Pop-Up Sign - 33"x78"

Great display for waiting rooms, lobbies and any showroom.

Item# GLSPOPLG



Desk Topper Pop Up Sign

Glasscoat Desk Top Pop-Up Sign - 9.5"x12"

Perfect for F&I Department and Sales representative desks.

Item# GLSPOPSM



Cap

Glasscoat Cap

Our Simoniz® Glasscoat® cap is comfortable, sleek & great to show your Simoniz® pride.

Item# GLSHAT



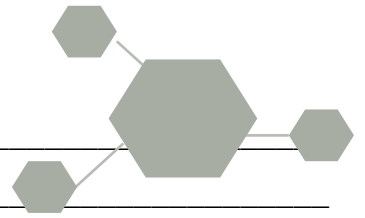
Spill Mug

Glasscoat Spill Mug

An attention grabbing & fun way to display one of the common items we cover, coffee!

Item# SPILLED

Notes: 



Lined writing area consisting of 25 horizontal lines.

Our Services - 16 levels of coverage to choose from



NEW / PREOWNED VEHICLE	COVERAGE						LEASED VEHICLE	COVERAGE					
	SS5-101	●	●						SS5-125	●	●		
SS5-102	●	●	●				SS5-126	●	●	●			
SS5-103	●	●	●	●			SS5-127	●	●	●	●		
SS5-104	●	●	●		●		SS5-128	●	●	●		●	
SS5-105	●	●		●			SS5-129	●	●		●		
SS5-106	●	●		●	●		SS5-130	●	●		●	●	
SS5-107	●	●				●	SS5-131	●	●				●
SS5-108		●					SS5-132		●				
SS5-109		●	●				SS5-133		●	●			
SS5-110		●	●	●			SS5-134		●	●	●		
SS5-111		●	●	●	●	●	SS5-135		●	●	●	●	●
SS5-112		●	●		●		SS5-136		●	●			●
SS5-113		●		●			SS5-137		●		●		
SS5-114		●		●	●		SS5-138		●		●	●	●
SS5-115		●				●	SS5-139		●				●
SS5-116	●	●	●	●	●	●	SS5-140	●	●	●	●	●	●

a' la carte or "bundled" ...gives dealers the ability to maximize their transaction profitability

SIMONIZ®

PROSELECT™

TARGETED VEHICLE PROTECTION

For more information
about this vehicle
protection program
please visit:

getsimoniz.com

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Item# PSCAT

This brochure is not a warranty. Please review the
ProSelect™ product warranty for product protection
definitions, limitations and exclusions.